

# How to annotate a design idea

**MUST**

Your design idea drawings do not always provide enough information; details that you may have thought about, such as what ingredients will be used to make it and how it will be cooked. These can not be explained though a basic drawing or picture. Annotation allows you to share your whole idea.

When and where would the product be bought/eaten/consumed?



What will the product **smell** like?

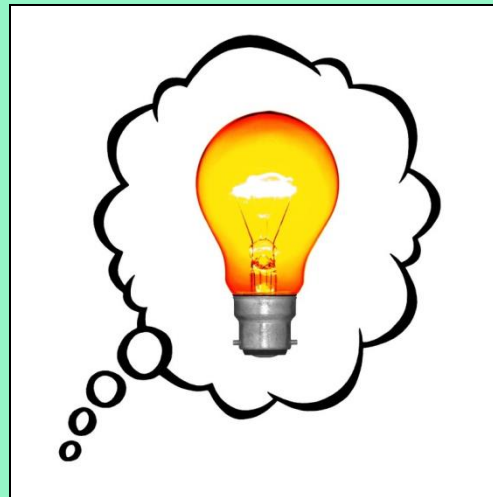


What will the product **taste** like?

What will the product **feel** like?



What will the product **look** like? What is its **shape/form**?



What **ingredients** will be used to make it?

- 100g SR flour
- 100g caster sugar
- 2 eggs...

Will it be suitable for any **special diets**?

Who will **use** or **buy** your product?

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## SHOULD

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What will the product **smell** like?

What will the product **taste** like?

What will the product **feel** like?

What will the product **look** like? What is its **shape/form**?

When and where would the product be bought/eaten/consumed?

What **ingredients** will be used and why? Yeast - to make it rise...

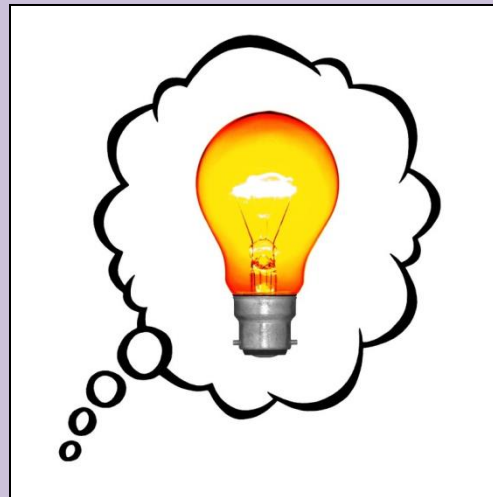
How will you ensure **quality control**? Cutters? Moulds?

What methods will be used to **made** and **cook** it?

Do you **think** this is a healthy product? Why?

Will it be suitable for any **special diets**?

Who will **use** or **buy** your product?



# How to annotate a design idea

Your design idea drawings do not always provide enough information for the reader; details that you may have thought about, such as what ingredients will be used to make it and how it will be cooked. These can not be explained though a basic drawing or picture. Annotation allows you to share your whole idea.

## COULD

What will the product **smell** like?

What will the product **taste** like?

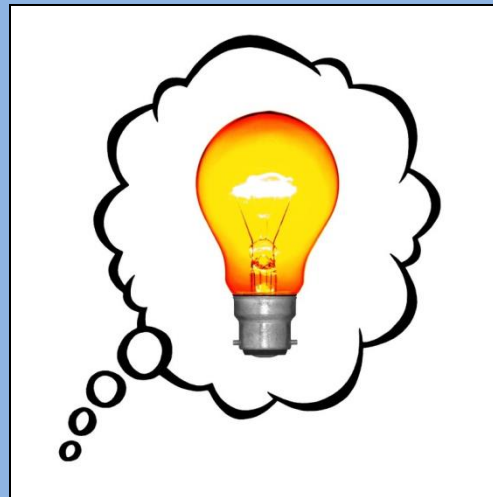
What will the product **feel** like?

What will the product **look** like? What is its **shape/form**?

Do you **think** this is a healthy product? Why?

How much will it **cost**?

When and where would the product be bought/eaten/consumed?



What **nutrition** will the product have?

What **ingredients** will be used and why? Yeast - to make it rise...

How will you ensure **quality control**? Cutters? Moulds?

What is the **environmental** impact of the product?

What methods will be used to **made** and **cook** it?

Will it be suitable for any **special diets**?

Who will **use** or **buy** your product?